



DOTMOCRACY FACILITATION GUIDE



The TOUCH initiative is a true collaborative working with multi-sector community organizations and agencies to reduce tobacco use and exposure to secondhand smoke, improve access to healthy foods and beverages, increase opportunities for physical activity and build connections to programs for preventing and managing chronic diseases.

The Dotmocracy exercise educates participants about the TOUCH focus areas and gathers community feedback about their level of interest in several proposed strategies. It also asks open ended questions to gain further insight into community ideas and concerns.

Materials

- TOUCH Focus area 2x3 Dotmocracy boards
- Easels to display boards
- Print copies of voting sheets
- Red/Yellow/Green dot stickers
- Post It Notes
- Pens

Process

- Facilitator explains the four TOUCH focus areas and introduces the proposed strategies.
- Facilitator instructs participants to vote on their voting sheets by placing a dot beside each picture indicating how desirable or important that feature is to their community (Green = very; Yellow = somewhat; Red = not important).
- Facilitator also introduces the open ended questions at the bottom of the board or poses additional questions. Participants can answer privately on the back of their sheets or write them on post it notes and stick them on the boards to generate conversation. Facilitator should ask follow up questions and engage the participant at the board for 2-5 minutes to gather information.